



COOPERATIVE & EXPERIENTIAL EDUCATION DIVISION ASEE

# Newsbriefs

## Highlights

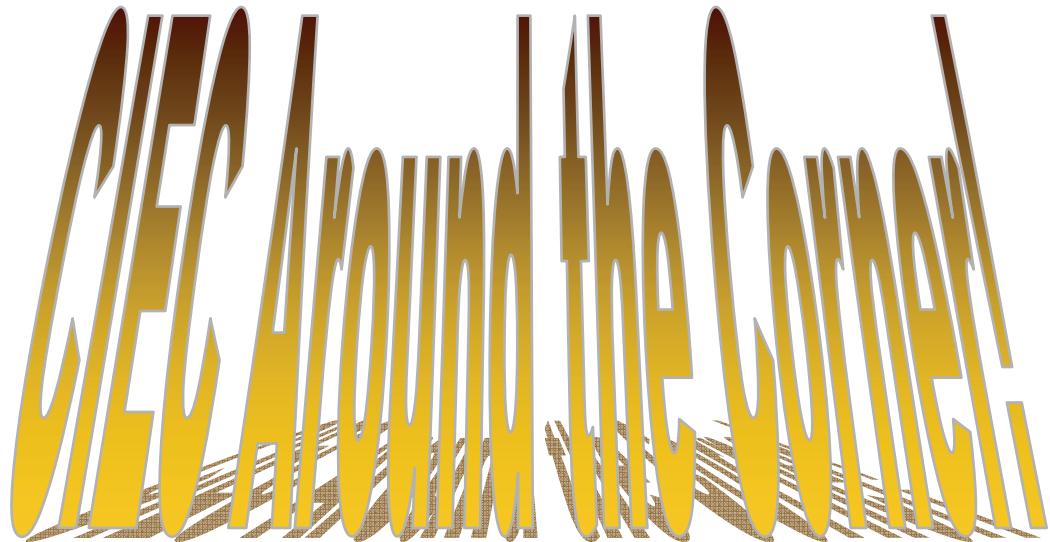
- 3 – The New CEED Newsbriefs
- 5 - CIEC in 2012
- 10-11 San Antonio June 2012

## Newbriefs

Fall 2011

<http://www.ceed.asee.org>.

Published at Michigan State University /Craig Gunn



(See details inside)

**Orlando, Florida**  
**February 1-3, 2012**



This conference is organized and sponsored by the Cooperative and Experiential Education (CEED), College Industry Partnership Division (CIP), Continuing Professional Development Division (CPD), and the Engineering Technology Division (ETD) of the American Society for Engineering Education (ASEE)

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## From the Editor

I am hoping that the many readers of the CEED Newsbriefs have begun to wonder where the Newsbriefs became lost in the flood of fall semester mail, holiday preparations, and the deluge of Christmas greetings. During the last board meeting of the CEED, it was decided to make a change in the presentation of news to the membership. Electronic publications have become the relevant means to spread the news of an organization, family, and friends. Hardcopy has fallen behind in its ability to quickly provide information to all who both need and want that information. With that perspective, it was decided that the CEED Newsbriefs would shake off the dust of centuries and become a solely electronic publication.

Now that opens up a whole new adventure in the vast offices of the publishing wing of CEED. The challenge is to be quicker to the punch on news items, to provide relevant information to the membership before they and the information age too much, and to spark a little more interest and controversy in issues that are important to the cooperative, internship, and experiential learning community. In that, we have to rely on the membership to step forward and do its part to keep the intense fires of the profession alive with material that will spark debate amongst those interested in what is going on in the field. We can no longer rely only upon a reporting of what happened at the annual CIEC and the preparation for the next CIEC. Those two items will be covered, but it is now up to the membership to fuel the fires that will allow a phoenix to rise from the embers of a hardcopy existence into a high flying specter of a new form of presentation that will, hopefully, provide a font of useful information.

Okay, I think that sounds pretty nice, but what is expected of you the reader and what should you expect from the editorial staff? Let's look at the staff first. It should be expected that Newsbriefs will:

- Provide readers with current goings on of CEED - CIEC, etc.
- Offer a forum to allow members to voice opinions and concerns
- Present all the details from the various conferences that we attend—CIEC and The ASEE Annual Conference
- Present a historical backdrop to the workings of CEED
- And more!

Now from the members it should be expected that Newsbriefs will be provided with:

- News from the countryside - promotions, job changes, new hires, interesting things happening in “your neck of the woods,” all things related to CEED and even outside the realm of CEED
- Topical information that you would like to dialogue about, argue about, or simply raise issues about. Let's get some conversations going.



### Therefore:

As we embark on a new period in the life of the CEED Newsbriefs, let us, each of us, make an effort to pass on those nuggets of information that will help others fulfill their positions more easily and more productively. Let's provide colleagues across the country and now the world with the names and faces of people in the profession so that they can see others who are doing like minded work. Let us discuss issues that may be vital to at least a few of our members.

### With that:

- Will you send the news of your operation so that we can provide it to everyone?
- Will you tell us the neat things that you are doing that help the students you serve to be better citizens and workers?
- Will you write a small piece of text that reflects on an issue that may just cause others to think and comment?

The CEED Newsbriefs would like to be a font of information that not only presents the results of a good conference but takes a hand in getting the world of Cooperative Education, Internships, and Experiential Education in all its forms out into the light of day. This can only be done with you the members.

Now is the time to send what you can and think about what you will send in the future.

Craig Gunn

[gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)

In order to help you with the new publication, here are some pertinent pieces of information:

1. Publication Schedule

- March 15th (Material in to editor March 1st)
- June 15th (Material in to editor June 1st)
- September 15th (Material in to editor September 1st)
- November 15th (Material in to editor November 1st)

- 2. The March issue focuses on the CIEC of that year
- 3. The June issue focuses on what has happened in that school year and Promotion of Abstracts for the following year's ASEE Annual Conference
- 4. The September issue focuses on that year's ASEE Annual Conference, Award Promotion for CEED, and the upcoming CIEC
- 5. The November issue focuses on the beginning of the school year and reminders to attend CIEC and ASEE Annual Conference

With that, here is your assignment:

Fill in the following blanks.

We have added the following staff to our operation \_\_\_\_\_ (and bios)

We have done some neat things this year at our institution. They include \_\_\_\_\_

I would like to voice my opinion on \_\_\_\_\_

I would like to include a paper I wrote, entitled \_\_\_\_\_

I would like to get a conversation going on the topic of \_\_\_\_\_ (details)

I have interesting information on \_\_\_\_\_ (here it is)

Copy the above and email it to [gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)

It will be a wonderful Christmas or New Year's present to the Newsbriefs!

Have a Great holiday!!!



## Register Now!

### Session Information

Make your **hotel reservations** by January 12 at the

**HILTON WALT DISNEY WORLD RESORT**

Join us for the Opening Reception—

**Rock Around the Clock at CIEC**

Tuesday, January 31

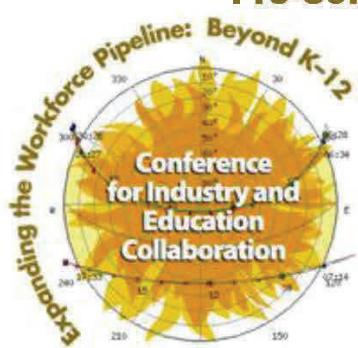
### Pre-Conference Workshops

on Tuesday, January 31!

### Sponsorship Opportunities Available!

*Great networking opportunities*

*Meet New Colleagues*



[www.asee.org/conferences-and-events/conferences/ciec/2012](http://www.asee.org/conferences-and-events/conferences/ciec/2012)

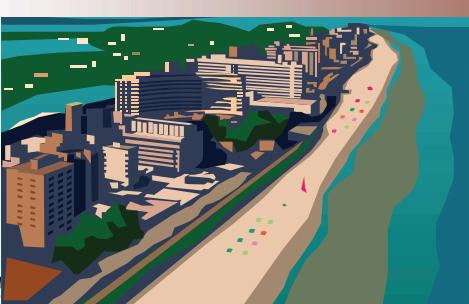
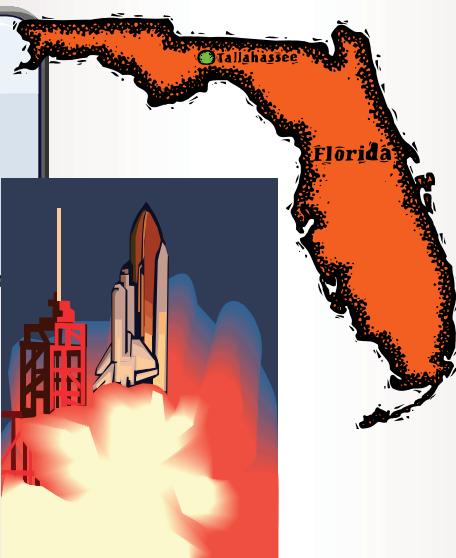
**CIEC**

ASEE -  
Conference For  
Industry and Education  
Collaboration  
Orlando, Florida  
February 1-3, 2012

Make your plans NOW!!!!

<http://www.asee.org/conferences/ciec/2012/index.cfm>

**Conference Theme:**  
**Transforming the Education of Future Generations in**  
**Engineering and Engineering Technology**



**Lots to see!**

**Lots to DO!**

## **CIEC**

**Online Registration may be completed at:**

**[www132.pair.com/mmathews/asee/2012/](http://www132.pair.com/mmathews/asee/2012/)**

Please note: Due to the changes in the ASEE accounting system, CIEC will not be able to collect the ASEE dues or let people pay division dues during the CIEC registration process

### **CONFERENCE RATES:**

#### **ASEE Members**

Regular (Jan. 12, 2012) \$550

Late (Jan. 30, 2012) \$600

#### **Non-ASEE Member**

Regular (Jan. 12, 2012) \$650

Late (Jan. 30, 2012) \$725

#### **One-Day Registration (includes meals)**

Regular (Jan. 12, 2012) \$325

Late (Jan. 30, 2012) \$375

#### **ASEE Retiree / Student**

Regular (Jan. 12, 2012) \$275

Late (Jan. 30, 2012) \$300

#### **ASEE Lifetime**

Regular (Jan. 12, 2012) \$275

Late (Jan. 30, 2012) \$300

#### **Companions**

Regular (Jan. 12, 2012) \$150

Late (Jan. 30, 2012) \$175

This is the  
year to  
bring  
someone  
who has  
never  
attended  
CIEC  
before!

## Housing in Orlando



**NEWS!**



The Hilton in the Walt Disney World Resort has a direct **web link**

<http://www.hilton.com/en/hi/groups/personalized/O/ORLDWHH-ASE-20120127/index.jhtml>

created specifically for the CIEC 2012 Conference. Please use **this link** to make your room reservations. The group code for the conference is automatically entered if you complete your reservations on-line through **this link**.

Reservations may also be made by calling 1-800-782-4414. The group code for CIEC is "ASE". Please make sure to use this code to receive the special conference room rates.



**Opportunities!**



## Membership and Member News!

### Membership Report

Our CEED membership continues to rise! Not only are the numbers of experiential professionals rising, but a number of employers have recently joined. We hope that you can all plan to attend the CIEC in Orlando next February, which is an outstanding learning and networking event. Now, there is a perk for membership.

### CEED Website

The new CEED website is up and running. The new look of CEED's more user friendly site should be very useful in your activities.

<http://www.ceed.asee.org>.

### The International Scene!

#### International Handbook on Cooperative & Work-Integrated Education:

#### International Perspectives of Theory, Research and Practice (2nd Edition)

WACE would like to again thank Editors Dr. Richard K. Coll and Dr. Karsten E. Zegwaard, University of Waikato in Hamilton, New Zealand, for their immense efforts in bringing together cooperative & work-integrated education professionals from around the world to create this publication that you don't want to miss

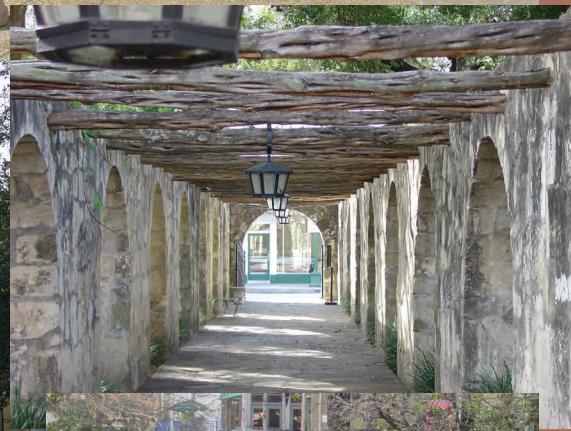
**Nearly 150 copies already sold!**

#### International Conference on Cooperative & Work-Integrated Education

Don't miss this opportunity to visit Bahcesehir University in Istanbul, Turkey and meet cooperative & work-integrated education professionals from around the globe!  
**ABSTRACT SUBMISSION DEADLINE** for Refereed Papers is February 1, 2012 and for all other abstract types is March 1, 2012. Submit your abstract today!

<http://www.waceinc.org/bahcesehir2012/abstracts.html>

**REGISTRATION IS OPEN!** Register to-day! <http://www.waceinc.org/bahcesehir2012/registration.html>



**Join CEED for the 119<sup>th</sup> Annual  
Conference & Exposition!  
Spurring Big Ideas in Education**  
**June 10 - 13, 2012**  
**San Antonio, Texas**

## **Conference Overview**

The ASEE Annual Conference and Exposition is the only conference dedicated to all disciplines of engineering education. It is committed to fostering the exchange of ideas, enhancing teaching methods and curriculum, and providing prime networking opportunities for engineering and technology education stakeholders such as deans, faculty members and industry and government representatives.

The ASEE Annual Conference & Exposition hosts over 400 technical sessions, with peer-reviewed papers spanning all disciplines of engineering education. Attendees include deans, faculty and researchers, students, and retirees. Distinguished lectures run on Wednesday, and there are two Main Plenaries. In addition to various award receptions and banquets, ASEE also will feature a complimentary "Meet the Board Forum," providing the opportunity for all registrants to meet with members of the ASEE Board of Directors and discuss current issues in engineering and technology.

The spouse/guest tours help make the conference an event for the entire family. Other highlights include the "Greet the Stars" orientation for new ASEE members and first-time conference attendees, the ASEE Division Mixer, and the "Focus on Exhibits" Welcome Reception, Brunch, Ice Cream Social and Closing Lunch. The 2012 conference will be in San Antonio, Texas. We look forward to welcoming you there.

## ***Bienvenidos! From the City of San Antonio***

Join your colleagues in San Antonio for the 119th Annual Conference & Exposition!

This site will assist you in exploring great places to eat, shop and play while visiting our city for your conference.

Our city captures the spirit of Texas. The seventh largest city in the United States, San Antonio has retained its sense of history and tradition, while carefully blending in cosmopolitan progress. The city has always been a crossroads and a meeting place. The sounds and flavors of Native Americans, Old Mexico, Germans, the Wild West, African-Americans and the Deep South mingle and merge. Over twenty-six million visitors a year delight in the discovery of San Antonio's charms.

See you on the River Walk in June 2012!

## A Message from ASEE President Don P. Giddens

To: ASEE Annual Conference Attendees

From: Don Giddens, ASEE President

Date: August 30, 2011

RE: Program Structure for 2012 ASEE Annual Conference and Exposition

In order to respond to a variety of requests from various ASEE constituents and as part of an on-going effort to maximize the Attendee Experience at the Annual Conference and Exposition, there will be several changes to the program structure in 2012. These changes were developed through extensive discussions among staff, exhibitors and representatives of our membership.

### Changes To Be Made:

*Change the Annual Picnic to an all-inclusive Division Mixer Sunday afternoon, complimentary for all attendees.*

- The Division Mixer will be a reception that features each division where attendees will mix and mingle with members of their own divisions and with members of other divisions.
- The mixer will feature tables staffed by those divisions that choose to do so.
- Divisions will have the flexibility to do creative activities, prize drawings, etc.
- This event gives the divisions an opportunity to showcase and promote themselves to attendees.
- Light appetizers and complimentary soda and juices would be provided (an open bar is provided at the Welcome Reception which immediately follows).

*Add a Welcome Reception Sunday evening in the Exhibit Hall.*

This event would have complimentary beer and wine in addition to soft drinks. This adds another complimentary food and beverage function for our all attendees and exhibitors.

*Change the concurrent Distinguished Lecture slot on Tuesday into a Second Plenary.*

The Second Plenary will feature, a thirty-minute Keynote Presentation from a Leading Industry Executive, Sponsored by the Corporate Member Council, an address by the President-elect and addresses by the Best PIC Paper award winner from the previous year, the Best Zone Paper award winner from the previous year, and the National Outstanding Teaching medalist.

*Add an Ice Cream Social to the Exhibit Hall at to be held from 3:45 to 4:15 on Monday*

This provides another complimentary event to for all attendees and exhibitors.

*Change the Exhibitor Happy hour on Tuesday evening to an Exhibit Hall Lunch Tuesday at Noon and then close the hall at 2:00 pm.*

This provides attendees and exhibitors another opportunity to network as well as reducing exhibitor travel and expenses.

This revised schedule still retains 13 technical session and business session slots from Monday to Wednesday as previous years and does not interfere with the Sunday workshop schedule. It retains 5 concurrent Distinguished Lecture slots and continues to allow for the Monday and Tuesday evening Division social events.

### Why we're making these changes

These changes are in response to requests by Board members, divisions, members and exhibitors to provide more networking and F&B activities, maximizing their experience and their conference dollars.

Most critically, this schedule retains the following qualities of the Annual Conference and Exposition:

- Quality Programming and Education Sessions
- Opportunities for attendees and corporate partners to network and socialize
- Outstanding product and corporate offerings
- Outstanding customer service

We will very much appreciate feedback from attendees next year in San Antonio on the effectiveness of these changes, as we want to be constantly working to improve our programs.

# **POSITION ANNOUNCEMENT**

Assistant Cooperative Education Coordinator

College of Engineering

Department of Mechanical and Industrial Engineering

Northeastern University

Boston, MA 02115

## **Responsibilities**

The Northeastern University program is a national leader in cooperative education in which students alternate between academic study and work experiences. This is a full time, non tenure track faculty position working with students majoring in mechanical and industrial engineering in the College of Engineering. The Assistant Cooperative Education Coordinator will promote and present concepts of the

theory and practice of cooperative education to students and employers, teach co-op related courses, provide students with relevant educational work opportunities, coordinate with employers by working with supervisory, executive and human resources contacts, develop new and maintain ongoing co-op positions in mechanical and industrial engineering. Maintain records of student experiences, collaborate with college and co-op education faculty and administration to help students integrate their co-op and academic education, coordinate with other co-op education faculty coordinators. Perform other co-op teaching and departmental, college, and university service as assigned by the Associate Dean of the College of Engineering.

## **Qualifications**

Degree in the discipline of engineering and a master's degree with a minimum of three years work experience in industry required. Knowledge of cooperative education a plus and excellent written and oral communication skills expected. Experience working with a diverse staff/student population, and a demonstrated commitment to achieving and maintaining diversity in the workplace required. He/she must have personal transportation and a valid driver's license, as travel is required.

## **How To Apply**

Please apply online by submitting your resume and cover letter to Mr. George Kent ::

Mr. George Kent PE

College of Engineering Co-op Director

440 Dana Research Center

Northeastern University

360 Huntington Avenue

Boston, MA 02115

[g.kent@neu.edu](mailto:g.kent@neu.edu)