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## Newsbriefs Fall 2010

<http://www.profpractice.gatech.edu/ced/>  
Published at Michigan State University /Craig Gunn

# CIEC Beckons!

(See details inside)

## San Antonio, Texas February 2-4, 2011

([www.asee.org](http://www.asee.org))

### ASEE National Conference Update for 2011

Set your Budget Now!!!!

The ASEE Conference is scheduled for June 26 -29th  
in Vancouver, British Columbia, Canada.

The Cooperative and Experiential Education Division had 29 abstracts submitted! We hope you will be able to attend this great conference. Following the tradition of the past two years, CEED will also host an off site get together for all of our division members and presenters. More information on this conference can be found at [www.asee.org](http://www.asee.org).

## Chair's Message - Louise Carrese

Dear CEED members:

Another year draws to a close, and like many others, this division continues to evolve as we seek ways to respond to our expanded mission. The strategic planning committee charged with reviewing the inclusion of experiential education to our division goals believed that it was critical to our long term viability to broaden the scope of our vision. Redefining who we are and determining how to serve both types of experiential learning practitioners has been a focus of the Board this year. Another goal, developing a new website for CEED, has been a work in progress this fall and went "live" on November 19. Several Board members were involved in editing and updating the various pages. Scott Green at Georgia Tech, our division webmaster is working with colleagues at ASEE on this web project. There are still more revisions being made and we invite your feedback on our "new look". Please contact me by phone (585-475-5459) or email ([ltcoce@rit.edu](mailto:ltcoce@rit.edu)) with your comments and suggestions.

In addition, our promotional brochure is undergoing a "facelift". Deanna Dunn our Communication Chair and Candee Chambers, our 2010 Takacs "Employer of the Year" Award Winner, are collaborating on this project.

Our division membership is growing and I extend a warm welcome to those of you receiving your first issue of News-briefs! Maureen Barcic, our Treasurer, reports that CEED had 233 members at the end of August.

There will be several opportunities for you to join the Board, beginning in February, 2011. We are seeking members who have an interest in serving in the positions listed below. You must have the time and interest in being actively involved in the activities of the Board and able to attend at least two Board meetings per year: one is held during the CIEC in early February and others will vary in location, depending on where Board members are based and the city which is most economical for travel and/or at the site of a conference. This year, Board meetings were held at CIEC (Palm Springs), at SERCEC (Mississippi State) in May and recently in Atlanta. Other meetings may be planned to discuss various projects and are typically handled by conference calls.

If you would like to be considered for a position or would like to nominate an individual, please contact me or any Board member to discuss further. Brief descriptions for Board positions are accessible at

<http://www.asee.org/member-resources/groups/divisions/cooperative-experiential-education/bylaws>

Open CEED Board positions beginning at the end of CIEC in 2011 are:

Chair-Elect

Treasurer

Awards Chair

Chair, Directory of Co-op and Experiential Education Programs

Chair, Professional Services

Gayle Elliott, Program Chair for CIEC 2011 in San Antonio, is working on the final details for the CEED sessions and the program is one you will not want to miss! For more information and to register, visit the ASEE website at <http://www.asee.org/ciec> 2011

I wish you all a wonderful Holiday season and look forward to seeing you in San Antonio.

Louise T. Carrese

CEED Chair

**COOPERATIVE & EXPERIENTIAL EDUCATION  
DIVISION/  
ASEE EXECUTIVE BOARD ROSTER 2010 - 2011  
Chair**

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**Executive Directors**

**Michelle Hackney - Southern Company**

Academic Representative - Experiential Education

**Paul Plotkowski -Grand Valley University**

Academic Representative - Cooperative Education

**Reginald McGregor - Rolls Royce Corporation**

Industrial Representative - Experiential Education





## Harold Simmons Retires after 30+ years at Georgia Tech



(Harold is shown receiving a special honor from Louise Carrese where funds were provided to create an endowment in Harold's name to provide books for students at Georgia Tech.)

Since 2003, Harold Simmons has served as the Director, Cooperative Education, within Georgia Tech's Division of Professional Practice. From 1977 to 1980, he was Assistant Director in the Office of the Registrar at Georgia Tech. Then from 1980 to 1990, he was Assistant Director, and from 1990 to 2002, Associate Director of the Georgia Tech Cooperative Division, the predecessor to the [Division of Professional Practice](#).

Harold worked with more than ten thousand co-op students studying engineering, science, and management. During those years the co-op program doubled in the number of students participating and is now one of the largest, optional co-op programs in the United States. Currently, the Cooperative Education Program numbers over 2500 students with job opportunities in more than 600 employers throughout the United States and abroad. Within this program, seven co-op advisors counsel students and work continuously to develop co-op jobs related to the curricula in which the students major.

Harold earned a Bachelor of Science in Industrial Management from Georgia Tech. Following that degree he served as a line officer in the United States Navy for four years with engineering staff responsibilities and then three years in engineering management with the textile industry. Before returning to Georgia Tech in 1977, he earned a Master of Business Administration and then in 2000, he earned a Master of Arts in English, both degrees from Georgia State University. He also completed twenty years with the rank of commander in the U.S. Naval Reserve serving at home and abroad in assignments with the Naval Control of Shipping Organization and the Military Sealift Command.





(The Board of Directors of the Cooperative Education and Experiential Division of ASEE gathered in Atlanta on October 19th and 20th to pursue division business AND to celebrate the long and spectacular service of long time professional and exemplary co-op leaders, Harold Simmons. )

Since 1981, he has been a member of the Cooperative Education Division (CED) of the American Society for Engineering Education (ASEE), served as Chair-elect of that division in 2004, and then in 2005 served as chairman of CED, which represents over one hundred engineering co-op programs nationwide. His joint research on co-op work assignments and well-being for the co-op in the workplace has been published in the "Journal of Engineering Education." science, management, and liberal studies.

He has served as program chairman for the Cooperative Education Division at the ASEE Conference for Industry and Education Collaboration and as 2004 Chairman for the Southeastern Regional Cooperative Education Conference. Additionally, Mr. Simmons has been very active in the Georgia Cooperative Education Network and has affiliations with other co-op organizations in the state of Georgia. In addition to responsibilities for managing the co-op program, he is advisor to students who are "Undecided" in engineering,

Harold plans to start his retirement by taking a long "sabbatical" to rest, enjoy his grandchildren, to read and to play golf. "Then, I'll work on some new challenges in consulting, recruiting or real estate," Simmons added.

The Board and the entire membership of CEED wish Harold the best of times during his very active retirement.

Speaking of retirements, honors, awards, and the many good things happening in the lives of our members. CEED Newsbriefs would welcome any information on the goings on within the co-op and experiential community. Send word to [gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)



# A Really Important Message from The Chair Concerning CIEC

Dear CEED Colleagues:

The CIEC 2011 Conference will be held February 2-4, 2011, in beautiful and warm San Antonio, Texas. Save money now and complete the **Early, Early Bird Registration**, which ends on **November 18th**. Registration is now open on the ASEE web site at this new site: <http://www.asee.org/conferences-and-events/conferences/ciec/2011/registration>

The Conference Management team has planned 40 great sessions and several special events. You will not want to miss the EXPO Meet and Greet session sponsored by Northrup Grumman Tuesday night, February 1, or the Gala Conference Reception, Pirates on the Riverwalk, on Wednesday night. CIP will also be hosting a special hospitality event with the Engineering Technology Division on Thursday night in the Governor's Suite. You will also have an opportunity for an additional fee to have a table for your university or corporation in the exhibit area at the EXPO and again all day Wednesday.

The plenary session will focus on the topic "Opportunities in Engineering for K-12 Students". Guest speakers will include Dr. Linda Katehi, Chancellor of the University of California, Davis; Gerald Solomon, Executive Director of the Samueli Foundation, Broadcom, Inc.; and Dr. Ray Haynes, retired Northrop Grumman and ASEE Vice President, one of CIP's Board of Directors, will be moderating the session.

The Companion's program has been organized by Gene Morton, the Companion Program Chair. An additional special event will be a special tour of San Antonio. If you have any questions about the companion's program, contact Gene at <mailto:gemor573@gamil.com> or 573.201.3695.

You can also make your reservation at the Crown Plaza Hotel on the Riverwalk. Room rates are \$145 per night, single or double occupancy and the conference rate is in and after the conference. Use the online reservation web site at <https://resweb.passkey.com/go/IE6> and get your room at the conference rate. The deadline for the conference room block rate is January 13. Please let me know if you have any problems making your reservation.

The final program will be posted on the CIEC web site in a few days at <http://www.asee.org/ciec2011>.

**Louise Carrese, Chair CEED**

**Senior Associate Director | Employer Relations**

**Rochester Institute of Technology** | Office of Cooperative Education & Career Services | 57 Lomb Memorial Drive | Rochester, New York 14623 | 585.475.5459 | email: [ltcoce@rit.edu](mailto:ltcoce@rit.edu)  
<http://www.rit.edu/co-op/careers>





This is what awaits you jn San Antonio!





## The Cooperative Education Hall of Honor

The Cooperative Education Hall of Honor was developed to give a permanent place of honor for **individuals and organizations that have significantly contributed to the qualitative advancement of cooperative education**, both at the University of Cincinnati and beyond.

On the occasion of the Centennial Year of the Founding of Cooperative Education, the University of Cincinnati paid homage to the inaugural inductees in its Cooperative Education Hall of Honor on April 24, 2006. We inducted its second cohort on June 4, 2007, its third cohort on July 10, 2008, its fourth cohort on August 27, 2009 and its fifth cohort on February 10, 2010.

The **2006** Inductees included Herman Schneider, Albert Barber, Cooperative Education Division of the American Society for Engineering Education, General Electric Company, Donald C. Hunt, Charles F. Kettering, LPK Libby Perszyk Kathman, John M. Manley, Milacron, Inc. Frank Vandegrift, James W. Wilson and James G. Wohlford. The **2007** Inductees included Cincinnati State Technical and Community College, the Cooperative Education and Internship Association, Georgia Institute of Technology, the Procter & Gamble Company, E. Samuel Sovilla and Roy L. Wooldridge. The **2008** Inductees included BHDP, Northeastern University, and George Probst. The **2009** Inductees included the Dow Chemical Company, Harry Heinemann, the National Commission for Cooperative Education, Paul Pratt and the Southern Company. The **2010** inductees included J. Dudley Dawson, Maurice Hartley, Macy's, Messer Construction and the World Association for Cooperative Education. To view the accomplishments of these inductees, please visit the **Virtual Cooperative Education Hall of Honor** at: <http://www.uc.edu/propractice/hallofhonor/>

We are now soliciting nominations for the 2011 Inductees into the UC Co-op Hall of Honor. The following link provides all information pertaining to the award and the nomination process:

<http://www.uc.edu/propractice/hallofhonor/Nominate.aspx> To be considered for 2011 all nominations must be completed by **Wednesday December 15, 2010**.

To assist you in creating your nominations, please be aware of the following Eligibility Guidelines. Priority will be given to individuals who have been significantly involved in either the management or practice of cooperative education for at least seven years. Highest priority will be given to individual honorees that have been inactive from direct involvement in cooperative education for a period of at least three years. Individuals retired from regular career employment, but who remain active as volunteers in activities that directly support co-op, will be eligible after three years from the date of their retirement. Deceased individuals, who otherwise meet eligibility requirements, would be eligible for candidacy from the date of their death. An organization nominated for recognition must have sustained its program, uninterrupted, on an annual basis, for at least 10 years.

Please share this information with broadly with any interested parties and take the time to nominate worthy individuals and organizations. We look forward to your help in identifying worthy nominees to be honored as the 2010 inductees into the University of Cincinnati, Cooperative Education Hall of Honor. If you have questions or need additional information, please feel free to contact me. Thank you for any assistance you can provide our Co-op Hall of Honor Trustees and the Selection Committee.

Sincerely,

Cheryl Cates, Ph.D.

Chair, Co-op Hall of Honor Nominating Committee

Director, Center for Cooperative Education Research and Innovation

Division of Professional Practice

PO Box 201115

University of Cincinnati

Cincinnati, OH 45221-0115

Phone: 513-556-2801

Fax: 513-556-5061

[www.uc.edu/propractice](http://www.uc.edu/propractice)

Would you like to be on the NEWSBRIEFS Staff? How about writing an article here and there, now and then about your institution? How about supplying news about your region? How about raising issues that members would like to address? Email [gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)



## Member ship and Member News!

### Membership Report

Our CEED membership continues to rise! Not only are the numbers of experiential professionals rising, but a number of employers have recently joined. We hope that you can all plan to attend the CIEC in San Antonio next February, which is an outstanding learning and networking event. Now, there is a perk for membership.

### AEP

AEP's co-op program is going strong and this year, as in 2009, despite the economic conditions, we were still able to make full-time job offers to all of our graduating co-ops, and every student accepted and is already working, or will be coming to work for us on a permanent basis by the end of the year - 17 in all!!! Our co-op program is alive and well, and we have received a commitment to make full-time offers to all of our 2011 graduates as well!

Candee J. Chambers, SPHR

Would you like to be on the NEWSBRIEFS Staff? How about writing an article here and there, now and then about your institution? How about supplying news about your region? How about raising issues that members would like to address? Email [gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)

### NEW PhD

Bernadette Freidrich is now Dr. Bernadette Friedrich. PhD in Higher Education from Michigan State University. Go GREEN! Go WHITE!

### Could you use \$100.00?

The Benefit of **EARLY BIRD REGISTRATION**. If you register for CIEC 2011 by January 11, 2011, you will be placed in a drawing for a \$100.00 Visa card. That is a whole lot better than a lottery card. Who wants a chance out of 12,000,000 or more. This could be a chance out of 100. So jump on it and register today, both for the savings in registration fees AND a chance at \$100.00.

### CEED Website

The new CEED website is now LIVE! Still a work in progress, however, and we invite your feedback as well as suggestions for additional information.

Check it out at <http://www.ceed.asee.org/>



## CED ARCHIVES

GEORGIA SCHOOL OF TECHNOLOGY  
ATLANTA, GEORGIA

CO-OPERATIVE DEPARTMENT

January 21, 1948

Professor Max B. Robinson, Chairman  
Cooperative Engineering Education Division  
American Society for Engineering Education  
Department of Cooperative Training  
Fenn College  
Cleveland 15, Ohio

Dear Max:

In response to your recent communication concerning your program, I have indicated the order of my choice of the topics for discussion that would benefit, I think, all co-op colleges most.

Since I cannot attend the meeting, I suggest that you get some experienced man in the Co-operative Plan, such as Messinger of Cincinnati, Kapp of Drexel, or Flath of S.M.U., to discuss "Personality Aspects." Having come in contact so much with company representatives and government people considering personality of prime importance in the employment of graduates, I feel that an exhaustive study should be made of this subject. Personally I feel that ability comes first; however, ability without good personality will quite often bring a misfit, and vice versa. I imagine you have become alarmed over the stress that is being put on personality, not only for co-operative undergraduates but for co-operative graduates.

Notice that there was an interest in  
research even back in 1948!

Yours very truly,

J.E. McDaniel  
Director of Co-Operative Courses

JEM: mg

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## CED ARCHIVES

July 23, 1948

Dear Sir:

At the meeting of the Division of Cooperative Engineering Education at Austin, Texas, on June 14, a committee was appointed to deal with Civil Service and agency personnel in Washington for the purpose of acquainting them with the nature of Cooperative Education, and of referring back to the colleges possibilities of cooperation with agencies of the government. The committee appointed consists of:

E. K. Hamlin ..... University of Akron  
Joseph Hilsenrath ..... U.S. Naval Ordnance Laboratory  
Donald C. Hunt ..... University of Detroit  
Il. C. Messinger ..... University of Cincinnati  
Max B. Robinson ..... Fern College  
James H. Williamson .... University of Tennessee

Dean Robinson agreed to act as Chairman Pro-Tem. Mr. Henry Armsby of the U.S. Bureau of Education is also much interested and will work with us in a liaison capacity. A meeting of the entire committee is being planned for sometime in the early Fall.

Mr. Hilsenrath has suggested that our work would be considerably expedited if certain key persons in government departments could receive catalogs or other material descriptive of the cooperative programs of our schools in advance of any meeting of our Committee. He has furnished us with a list of such persons, a copy of which is attached to this letter. You are invited to see that a catalog or other descriptive literature covering your program is mailed to each of the names on this list as soon as convenient.

Until a permanent chairman is selected, I will undertake to keep you informed of further developments.

Very truly yours,

Max B. Robinson, Chairman Pro-Team  
Washington Committee,  
Cooperative Engineering Education Division,  
American Society for Engineering Education.

MBR: dm

Enclosure

A lot of interest in Cooperative Education.



## CED ARCHIVES

173 Engineering Bldg.

University Station  
Austin 12, Texas  
May 31, 1948

Name: Dean M. B. Robinson  
Chairman, Cooperative Eng. Education Division  
American Society for Engineering Education

Dear Sir:

We want the June meeting here to run smoothly and to that end have named a local man to act as sponsor for each individual conference. For your Division, the local conference sponsor will be Mr. L.H. Matlock. Luncheons and dinners will have separate sponsors, but they will work very closely with this gentleman. The sponsor will probably contact each meeting chairman just before the meeting starts to see that everything needed for this program is actually on hand.

Each conference room will have blackboard space available automatically, but blackboards will not be available for luncheons and dinners except by special request. Thus far our records show need for the following special equipment for your meetings:

None

Should additional needs develop, please get word to me at the address above, being careful to specify projectors by size, as standard slide, two-by-two inch slides, 16mm film silent or sound, etc..

During the meeting my Committee on Conferences and General Sessions will have a box at the hospitality Desk in the Union Building (Headquarters for the meeting) where you can leave special messages relative to any meeting as late as the night before the meeting. For later information of need, it will be necessary that I or the local sponsor be contacted in person.

Please feel free to call on us for anything that will make a better meeting.

Have you used 2X2 slides and a 16mm film projector? What is 16mm you ask?

Very truly yours,

Phil M. Ferguson, Chairman  
Local Committee on Conferences  
and General Sessions





WACE is happy to offer CEED Members a discounted rate to our **17<sup>th</sup> World Conference on Cooperative & Work-Integrated Education**, which is hosted by Drexel University and will be held on their campus from June 14-17, 2011.

**CEED Members will enjoy a “Host Country Associations Registration” fee of \$445 until May 1 (\$545 after May 1), which is \$100 less than the WACE Member Registration fee.**

**The Call for Abstracts and Registration are now open**, so please visit the event webpage, [www.waceinc.org/philly2011/index.html](http://www.waceinc.org/philly2011/index.html), for more information on submitting an abstract and to register at the discounted rate.

The theme of the 17<sup>th</sup> World Conference on Cooperative & Work-Integrated Education is ***“Historic Challenges. Global Solutions.”*** We are expecting 500 international delegates from approximately 25 countries to join us for this world event, with Pre-Conference activities and the Opening Reception on Tuesday, June 14, and the World Conference activities from Wednesday, June 15 through Friday, June 17, which include a two and a half day conference, a Closing Reception & Dinner, and much more. For the Preliminary Schedule, please visit the event webpage.

Don't miss your chance to network with, learn from, and share with WACE colleagues from around the globe!

Questions? Contact Michelle Hansford, WACE Director, at [m.hansford@neu.edu](mailto:m.hansford@neu.edu) or 617-373-8885.

See you in Philly!

Would you like to be on the NEWSBRIEFS Staff? How about writing an article here and there, now and then about your institution? How about supplying news about your region? How about raising issues that members would like to address? Email [gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)



## What is the CIEC?

The Conference for Industry and Education Collaboration (CIEC) was developed and is supported by four divisions of the American Society for Engineering Education (ASEE). The Conference serves as an annual mid-winter meeting for the Cooperative and Experiential Education Division (CEED), the College Industry Partnership Division (CIP), the Continuing Professional Development Division (CPD), and the Engineering Technology Division (ETD). The Conference also serves as a common location and time for additional mid-winter meetings of other engineering education committees or groups such as the International Association of Continuing Engineering Education (IACEE) and the ASEE Board of Directors who schedule meetings before or after the Conference in the same facility.

The 2011 CIEC conference will be held in San Antonio, Texas, at the Crowne Plaza Hotel Riverwalk at 111 East Pecan Street. For more information about the conference and how to register, visit the ASEE web site at <http://www.asee.org/cie2011>. Registration will open on October 10, 2010.



If you would like to participate in the CIEC EXPO and highlight your company or university's programs or research opportunities, contact **Chris Higa**, the Exhibits Chair, at [christopher.higa@ngc.com](mailto:christopher.higa@ngc.com)

**Gene Morton** is coordinating the companion's program. Contact Gene for more information about the exciting activities he is planning for this year's conference for companions at [gemer573@gmail.com](mailto:gemer573@gmail.com).

## 2011 Conference Management Team

### General Conference Chair

**Linda Krute**  
North Carolina State University

### Assistant General Conference Chair

**Julayne Moser**  
Purdue University

### Registrar

**Mike Mathews**  
Retired, Mississippi State University

### CIP Program Chair

**Cath Polito**  
University of Texas, Austin

### CPD Program Chair

**Lea-Ann Morton**  
Missouri University of Science and Technology

### CEED Program Chair

**Gayle Elliott**  
University of Cincinnati

### ETD Program Chair

**Gary Steffen**  
Indiana University Purdue University, Fort Wayne

### Exhibits Chair

**Chris Higa**  
Northrop Grumman

### Publicity Chair

**Karen Fornaciari**  
Retired, Lawrence Livermore Lab

### Sponsorship Chair

**Patty Bazrod**  
Georgia Tech

### Companions Program Chair

**Gene Morton**

[www.asee.org/cie2011](http://www.asee.org/cie2011)

**CIEC**

**FEBRUARY 2-4, 2011**

**SAN ANTONIO**





ASEE -

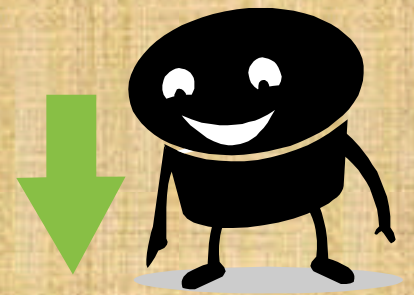
Conference For Industry and Education  
Collaboration

San Antonio, Texas

February 2-4, 2011

Make your plans NOW!!!!

<http://www.asee.org/conferences/ciec/2011/index.cfm>



### **Conference Theme:**

Transforming the Education of Future Generations in Engineering and  
Engineering Technology

