



**Special points of interest:**

- **Meet the new CEED board**
- **CEED award winners**
- **CEED Conference round-up and pictures**
- **ASEE national conference preview**
- **Upcoming events**

# Spring Newsbrief

## Letter from the CEED Chair: Sandra L. English

Greetings! As the Chair of the Cooperative and Experiential Education Division, I am writing to introduce myself to you and welcome your participation with our Division.

I have been active with this division for the past five years and our goals for the next three years are to:

- Increase Membership Engagement
- Increase Industry Engagement
- Increase Board Member Participation

We have traditionally published a biannual cooperative education directory, but are looking to enhance the directory to include qualitative and quantitative information on not only co-op programs, but other types of experiential learning. We host a winter conference with three other ASEE divisions; we have a strong presence at the national conference, and we work with each other to enhance our own programs and initiatives. There are also opportuni-

ties to recognize students, employers, and co-op professionals through our division's awards. We hope to hear from you, and certainly hope that you will be interested in becoming engaged in the Cooperative and Experiential Education Division of ASEE. Feel free to contact me with any questions at [s.l.english@csuohio.edu](mailto:s.l.english@csuohio.edu) or at 216-687-6968.

Sincerely,  
Sandra English, Chair

## Meet the New CEED Chair

Sandra L. English, Esq., serves as the Manager for the Cooperative (Co-op) Education Program at the Washkewicz College of Engineering, Cleveland State University (CSU). As the Co-op Education Manager, Ms. English promotes and presents concepts and best practices of cooperative education to students, faculty and employers. Ms. English assists and participates on the Dean of the CSU Washkewicz College of Engineering's Diversity

Council to implement programs and initiatives that reflect the College's commitment to diversity. She is the advisor for the NSBE (National Society of Black Engineers) student chapter and is co-advisor to SHPE (Society of Hispanic Professional Engineers) student chapter. Sandra is the Chair for the Cooperative and Experiential Education Division (CEED) of ASEE, serves as the Sponsorship Chair and Site Selection Chair for CIEC (Conference for Industry and Education Collaboration).



Sandra L. English, J.D., M.P.A.  
Manager,  
Cooperative Education Program  
Cleveland State University



**THANK YOU!**  
**Chris Plouff,**  
**CEED Past Chair**

## CEED Board Strategic Plan Goals

**Outcome 1:**  
Membership is  
increased

**Outcome 2:**  
Membership is  
more fully  
engaged

**Outcome 3:**  
Revenue is  
increased

**Outcome 4:**  
Organization is  
clearly defined

**Outcome 5:**  
Standards of  
operation are  
documented



## Meet the New CEED Board

### Chair Elect

**Sandra L. English, J.D., M.P.A.**  
[s.l.english@csuohio.edu](mailto:s.l.english@csuohio.edu)

Cleveland State University

### Chair Elect

**Craig Gunn**

[gunn@egr.msu.edu](mailto:gunn@egr.msu.edu)

Michigan State University

### Past Chair

**Chris Plouff, Ed.D., P.E.**

[plouffc@gvsu.edu](mailto:plouffc@gvsu.edu)

Grand Valley State University

### Treasurer

**Jennifer Williams**

[jlw25@iupui.edu](mailto:jlw25@iupui.edu)

Purdue School of Engineering/Technology,  
IUPUI

### Secretary

**Rob Rogers**

[rob.rogers@gatech.edu](mailto:rob.rogers@gatech.edu)

Georgia Institute of Technology

### Archivist

**Susan Matney**

[susan\\_matney@ncsu.edu](mailto:susan_matney@ncsu.edu)

North Carolina State University

### Industrial Representative

#### - Experiential Education

**Sean Cillessen**

[Sean.cillessen@ge.com](mailto:Sean.cillessen@ge.com)

GE Transportation

### Academic Representative

#### - Cooperative Education

**Vickie Kuntz, Ph.D.**

[vkuntz@eng.utoledo.edu](mailto:vkuntz@eng.utoledo.edu)

University of Toledo

### Academic Representative

#### Experiential Education

**Ilka M. Balk**

[ilka.balk@uky.edu](mailto:ilka.balk@uky.edu)

University of Kentucky

### Newsbrief Editor

**Anita Todd**

[anita.todd@uc.edu](mailto:anita.todd@uc.edu)

University of Cincinnati

### Research

**Bernadette Friedrich**

[friedric@egr.msu.edu](mailto:friedric@egr.msu.edu)

Michigan State University

### CIEC Program Chair

**Jill Flood**

[jill.flood@uc.edu](mailto:jill.flood@uc.edu)

University of Cincinnati

### CIEC Program Chair- Elect

**John Bau**

[john.bau@uconn.edu](mailto:john.bau@uconn.edu)

University of Connecticut

### 2017 ASEE CEED Program Chair

**Lisa Massi, Ed.D.**

[Lisa.Massi@ucf.edu](mailto:Lisa.Massi@ucf.edu)

University of Central Florida

### Awards

**Maureen Schomaker**

[maureen.schomaker@uc.edu](mailto:maureen.schomaker@uc.edu)

University of Cincinnati

### Membership

**Maureen Barcic**

[paub2m@pitt.edu](mailto:paub2m@pitt.edu)

University of Pittsburgh

### Public Relations/Communications

**Kyle Liechty**

[liechtyk@egr.msu.edu](mailto:liechtyk@egr.msu.edu)

Michigan State University

### Student of the Year

**Sarah Kostanski**

[s.kostanski@neu.edu](mailto:s.kostanski@neu.edu)

Northeastern University



## Another Great CIEC Conference

The 2017 Conference on Industry and Education Collaboration was held in Jacksonville, FL in February. We had a great group of approximately 240 professionals in attendance. The conference theme, "Experiential Education, Engaging Tomorrow's Engineers," was well represented not only in our CEED presentations, but also in our Industry Keynote, held by CSX' Ed Sparks, and by our industry panelists, Al Stimac of Metal Essence, Vickie Cavey of JEA, Steve Hawkins of Revere Control Systems and Art Hoelke with Knight's Armament Company.



CEED also hosted a visit to Medpace, and CEED put on a fantastic overall program. Our Students, Employer and Coop Professional of the year were celebrated with a wonderful sunset reception at the Hyatt Hotel in Jacksonville.

The call for presentations for 2018 is already out, and I would like to encourage you to submit your abstracts soon, so that we will meet in San Antonio, TX next year.

**Thank you Ilka Balk, University of Kentucky, CIEC General Conference Chair.**  
**Thank you Robin Hammond, Arizona State University, CEED Program Chair.**

## Story Musgrave: "Excellence and Evolution..."

Story Musgrave, former NASA astronaut who flew on six spaceflights, was on hand for the Opening Plenary on Wednesday to share his presentation "Excellence and Evolution: Yourself, Your Network, and Your Company."

Story's story is one during which he frequently referred to himself as being a product of child labor, due to growing up on a dairy farm in Stockbridge, MA. He credited this experience

as the building block for his success, due to learning how to work and then how to work on various pieces of farm equipment. Without this, Story said, he would not have ended up serving in the United States Marines, or attending college. Musgrave holds six graduate degrees in math, computers, chemistry, medicine, physiology, and literature.

Throughout his time at NASA, he performed the

first shuttle spacewalk on the shuttle Challenger and was the lead spacewalker on the Hubble Telescope repair mission. He was also a part-time trauma surgeon for the duration of his career.

Throughout his presentation, Story stressed that when going through our daily lives we should always ask the question, "What does this do?" This, he said, would lead us to find new things, and new ways to accomplish our goals. He also emphasized the need to always look back and see how we got to where we are, and how those pursuits will take us elsewhere in the future. By doing this, he said, we could achieve our own excellence for ourselves, our network, and our college/university/company.

*Story Musgrave gave an entertaining and inspirational opening plenary.. Is there anything this man has not done??*



## ASEE National Conference

**June 25 - 28, 2017, Columbus, OH**

<https://www.asee.org/conferences-and-events/conferences/annual-conference/2017>

**Registration and housing are open:**

Register by 4/9 for early registration rates.

**Registration Fees:** <https://www.asee.org/conferences-and-events/conferences/annual-conference/2017/registration>



### Sunday June 25, 2017

**CEED Board Meeting:** 1pm-5pm, Columbus Metropolitan Library

**PIC I-V Meeting:** 2:30pm-3:30pm

**ASEE Division Mixer:** 4:00-5:30pm

### Monday June 26, 2017

**CEED Technical Sessions:** 1:30pm-3pm,

**ASEE Interdivisional Town Hall Meeting – “The Culture of Teaching”:** 3:00pm-4:30pm

### Tuesday, June 27, 2017

**Joint Panel Session:** 1:30pm-3:00pm

Title: Barriers to Participation in Co-op, Internships, and Undergraduate Research for Underserved Groups

Session Description: Co-op, internships, and undergraduate research are high impact, co-curricular experiences that can lead to improved retention, professional identity formation, employment outcomes, and graduate or professional school intentions. This panel aims to bring together various constituents to discuss barriers that may impede participation in these types of experiences for underserved groups: under-represented minorities, women, first generation college students, low-income students, students with disabilities, the formerly-incarcerated, or veterans.

**CEED Business Meeting:** 5:00pm-6:00pm

**CEED Social:** 6:30pm-8:30pm (offsite restaurant, TBD)

### Wednesday June 28, 2017

**Distinguished Lecture:** 9:45am-11:15am

Title: “Making Manufacturing Cool Again: MAGNET’s Revolutionary Approach to Engineering Education”

Speaker: Dr. Ethan Karp, President and CEO, MAGNET

Session Description: The Manufacturing Advocacy and Growth Network (MAGNET) has been a driving force in Ohio's manufacturing workforce for the last 30 years. MAGNET offers a wide range of programs to promote careers in engineering to high school students, internships and co-ops, faculty externships, curriculum assistance to colleges and universities, and early college/career program for inner-city and suburban Cleveland high schools. MAGNET Website: <http://www.manufacturingsuccess.org>

**Lunch with Dr. Karp/MAGNET:**

12:00pm-1:00pm (offsite restaurant, TBD)

– *by invitation only*

Sponsored by Cleveland State University, Washkewicz College of Engineering



\*program schedule subject to change\*

## CEED Awards—Congrats to our Recipients!

### Alvah K. Borman Award—Deanna Dunn, University of Akron

Deanna R. Dunn is the Director of Engineering Coop and Placement at the University of Akron. She began her career at the University of Akron in 1977 as an Administrative Assistant in the Coop office. Deanna was promoted to Assistant Director in 1985 and Director in 1989. During those 39 years, she says, “I have had the pleasure of living one of the best chapters of life with the exception of my three beautiful children and two (soon to be three) grandchildren. Helping young professionals with their career paths and placement has been so rewarding. I very much enjoyed being a member of ASEE/CEED as well as Ohio Cooperative Education Association and NACE. Serving on Boards for OCEA and ASEE/CEED has been a privilege.”



### Lou Tackas Award—Courtney Mogavero, Google

Courtney Mogavero received her BS in Organizational and Community Leadership from the University of Delaware in 2012. After graduation, she started working in human resources and began to focus on technical recruiting. Courtney has worked at Google for three and a half years as a member of the University Programs team. As part of her role, Courtney oversees event programming and outreach for various universities across the northeast. She is committed to helping university students prepare for opportunities in the tech industry and creating programming that is unique to each specific university.



### Co-op of the Year—Kendra LaVallee, University of Pittsburgh

Kendra LaVallee is a chemical engineering student at the University of Pittsburgh and completed her yearlong co-op at Johnson & Johnson Consumer Inc. (J&J). The University's Swanson School of Engineering selected her as the Co-op Student of the Year for all of her accomplishments as a Technical Operations Co-op at J&J. LaVallee worked on several projects, including the international launch of a major GI product, with estimated annual sales of \$40 million and led the continuous improvement process for an alternative analytical procedure for the company's highest selling product with a yearly projected savings of \$375,000. She was also the Professional Development Chair of the Intern Co-op Association; she planned presentations and networking events for over 30 co-op students. She is involved in several clubs, including: The Honors Chemical Engineering Society, Omega Chi Epsilon, the Service & Fundraising Committee Member of Phi Sigma Rho, and the Women's Engineering Conference Publicity Chair for the Society of Women Engineers. She will graduate in fall 2017.

### Intern of the Year—Lindsey Gilson, University of Connecticut

Lindsey Gilson is a Senior at the University of Connecticut. She is pursuing a dual degree at UCONN in Management and Engineering for Manufacturing, enrolling her in both the School of Engineering and the School of Business. Aside from her studies Lindsey is an avid member in the Greek community, a selected student to speak at Open Houses, as well as the Vice President of the MEM Society. During her internship with Unilever, Lindsey managed inventory and supply for million dollar business as well as participating in and leading projects/initiatives. Her biggest achievement was designing an automated inventory ordering system that managed 12% national business with a customer; improving out of stock percentages by 900 basis points. She was able to hone her skills of thinking on her toes as well as collaboration. During her time at Unilever she was also able to experience a global supply chain, end to end. She will continue her work with Unilever upon graduation in their Supply Chain, Unilever Future Leaders Program in July 2017.



## Congrats to Lisa Massi, University of Central Florida



**ASEE COOPERATIVE AND  
EXPERIENTIAL EDUCATION**

**Newsbrief Editor**

Anita Todd, University of Cincinnati  
anita.todd@uc.edu

**Newsbrief Co-Editor**

Brian Blair, University of Alabama,  
Tuscaloosa  
brian.d.blair@eng.ua.edu

**SEND US YOUR  
NEWS!**

<http://ceed.asee.org/>

Lisa Massi, CEED ASEE National Conference Program Chair was recently honored by UCF.

The executive board of the UCF Center for Success of Women Faculty selected Lisa as one of the recipients to be recognized

“2017 UCF Woman Making History”  
in March (National Women’s History Month).

**Congratulations Lisa!!**



## Upcoming Events



**NACE Annual Conference—June 6-9, 2017, Las Vega, NV**

<http://www.naceweb.org/conferenceexpo/default.htm>

**ASEE National Conference—June 25 - 28, 2017, Columbus, OH**

<https://www.asee.org/conferences-and-events/conferences/annual-conference/2017>

**NSEE National Conference - Sept. 25—27, 2017, St. Pete Beach, FL**

<http://www.nsee.org/conference-landing-page>

**ASEE CIEC—Feb 7-9, 2018, San Antonio, TX**

